

# News You Can Use

**CUSTOMER EDITION**

Brought to you by...

**ENVIROX**  
a healthier way to clean™

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Put a **Red Bottle** in Every Classroom...  
and office, gym, assisted living area, school bus and  
everywhere else it can be used regularly!

Cleaning and sanitizing with Concentrate 118 will help protect  
your workplace or school.

EnviroX products are safe for people to use and won't damage  
water-safe surfaces. Concentrate 118 is effective for 30 days  
once diluted, which means less work for your staff.



## A word from EnviroX on the H1N1 virus and seasonal flu

Are you tired of the  
“WE’RE ALL GONNA DIE FROM MUTANT GERMS”  
approach to cleaning?

Help stop the madness with responsible, health-focused cleaning procedures that work!

**Knowledge is power** and knowing the worst cleaning problems and the best cleaning solutions will help keep your facility safe and spotless... without the unnecessary hysteria. The best approach is to use proven, health-focused cleaning procedures all the time. If a “mutant virus” comes along, you’ll already be preventing infection.

And, **YES**, EnviroX has the products and information you need to have a clean, safe, healthy facility. Read on to learn more about the best cleaning solutions for the worst cleaning problems.

## Clean Well • Clean Often • Clean Healthy

Use the Best Cleaning Solutions to Solve the Worst Cleaning Problems!

### WORST CLEANING PROBLEMS:

- A dirty surface can't be disinfected or sanitized. It must be cleaned first.<sup>1</sup>
- If a surface is not being cleaned often, it may be hoarding infection-causing germs. This is critical for touch points like door knobs.
- Conventional disinfectant technologies (i.e. bleach and quaternary disinfectants) are harsh chemicals that can disrupt our endocrine system, contributing to our chemical body burdens.<sup>3</sup>
- Improper use of disinfectants can create infection-causing germs that are resistant to the chemicals designed to eliminate them.<sup>2</sup>

### BEST CLEANING SOLUTIONS:

- Remove infection-causing germs from surfaces by cleaning first.
- Areas where lots of people pass through should be cleaned more often and with a focus on touch points like door knobs, faucet handles, railings and desktops.
- New technologies keep surfaces safe without harsh chemicals that may contribute to both acute and systemic health consequences. When choosing an EPA-registered sanitizer or disinfectant, go with a low-toxicity option.
- When using a disinfectant or sanitizer, first make sure the surface is clean, then follow the chemical's directions for dwell time.

1: “Infection Control for Dummies” Darrel Hicks, International Executive Housekeepers Association, ([www.ieha.org](http://www.ieha.org)).

2: “Shampoo in the water supply triggers growth of deadly drug-resistant bugs, Household cleaning products are creating a bacterial timebomb in our drains and rivers” Professor Liz Wellington, Warwick University, (<http://www.guardian.co.uk>).

3: “Developmental effects of endocrine-disrupting chemicals in wildlife and humans”, T. Colborn, Environ Health Perspect, ([www.ncbi.nlm.nih.gov](http://www.ncbi.nlm.nih.gov)).

Check out [www.enviroxclean.com](http://www.enviroxclean.com) to find out more and learn how to keep your facility at its cleanest!

Or call EnviroX Customer Relations at (800) 281-9604 to get all the latest on cleaning tips and EnviroX products!